

FOR YOUR INFORMATION

A newsletter for faculty, staff and students of The University of Findlay

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UF PURPOSE: TEACH STUDENTS WELL

President Freed Stresses Academics and Students

The President's Breakfast opened the academic year with a flurry of activity on Aug. 20, as more than 400 faculty and staff converged on Malcolm Athletic Center.

During breakfast, faculty and staff members gathered to enjoy good food and fellowship. The event remains a traditional way to kick off the academic year at The University of Findlay.

DeBow Freed, Ph.D., the University's new president, gave the opening address. Dr. Freed began his comments by stressing that teaching students well is the primary purpose of The University of Findlay.

"The objective of the entire educational enterprise is to bring together students who want to learn with

teachers who want to teach. Mutual learning then takes place, and that is what education is all about," he said.

In commenting on the current culture at Findlay, Dr. Freed pointed out that UF benefits from an unusual combination of favorable factors, including capable and committed faculty and staff who have positive relations with students, faculty with a strong orientation toward helping students learn, faculty stability and low turnover, the composition of the student body and a good student culture.

Dr. Freed also discussed Findlay's well-operating academic programs, which benefit from features such as new and revised courses, expanded clinical and internship opportunities, the use of technology for more effective teaching and academic programs that respond to a wide variety of student needs.

Enrollment is another positive situation that



Dr. Freed and his wife greet members of the faculty and staff during the opening breakfast.

Dr. Freed stressed. The projection on new full-time undergraduate students for the fall is about 730, which would be the largest freshman class in the institution's history. Total enrollment, Freed explained, likely will remain consistent with last year.

Dr. Freed commented on the improvements that have occurred on campus this summer, including the possession of Winebrenner Retirement Village (now called UF Village) for student housing, offices and home to UF's hospitality management program. Other improvements include rooms in Myers and Morey Halls being converted from double rooms into single rooms. Henderson Dining Hall was renovated to include a modernized kitchen and expanded seating capacity. Three hundred additional parking spaces have been added to campus during the summer months. Dr. Freed also



Members of the Cosiano Health Center staff enjoyed their time together.

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NEW DEANS NAMED

Due to the growing nature of science programs, The University of Findlay has separated its health professions programs from the College of Sciences and created a new college – the College of Health Professions.

Lisa L. Dutton, Ph.D., has been named dean of the College of Health Professions. Since 2001, Dutton served as assistant dean of the



College of Sciences. She has been with the University since 1994, initially as an assistant professor and director of the weekend physical therapy program. In 1998, she was named director of the traditional physical therapy program as well. She was promoted to associate professor in 2000.

A 1987 graduate of the University of Wisconsin with a bachelor's degree in physical therapy, Dutton went on to earn her master's degree in physical therapy from University of Health Sciences/The Chicago Medical School in 1993 and her doctoral degree in higher education administration from Bowling Green State University in 2001.

Daniel J. May, Ph.D., has been named dean of the College of Sciences. May replaces Luke Bartolomeo, Ph.D., who has returned to full-time teaching after serving as dean for a number of years.

May has taught in the College of Sciences at The University of Findlay since 1991, working his way to full professor of geology in 2001. He

currently serves as the academic area director for the School of Environmental and Emergency Management at UF. In addition to teaching, May has worked as an independent environmental consultant since 1995.

A 1978 graduate of Stanford University with a bachelor's degree in geology, May went on to earn his doctoral degree in geology from the University of California at Santa Barbara in 1986.

The University of Findlay has named **Marie Loudon-Hanes, Ph.D.**, to the newly created position of Dean of University College.

In her new position, Loudon-Hanes will develop and coordinate the "freshman experience" year, coordinate and facilitate the graduate programs, coordinate adjunct faculty and related activities and oversee the Honors Program. In addition, she will continue to direct the master of arts in liberal studies program and teach in the College of Liberal Arts.

Loudon-Hanes, professor of art at UF since 1986, earned her doctoral degree from Bowling Green State University in 1994, her master of arts degree in art history from BGSU in 1984 and her bachelor of fine arts degree in art education from BGSU in 1981. She also has an associate's degree in fine arts from Sullins College in Bristol, Va.



FACULTY HIRED FOR 2003-04 ACADEMIC YEAR

- **Mark J. Carroll**, assistant professor of physical therapy, who earned his master's degree from Mt. Vernon Nazarene University and his bachelor's degree from The Ohio State University.
- **Christine Denecker**, assistant professor of English, who earned her master's degree from Bowling Green State University and her bachelor's degree from Bluffton College.
- **David Essinger**, assistant professor of English, who earned a master's degree from The School of Art Institute of Chicago and a bachelor's degree from Miami University.
- **Janet Harms**, riding instructor for the English equestrian program, who earned an associate's degree from Black Hawk College.
- **Dr. Andrew Kerr**, assistant professor of physics, who earned his doctoral degree from the University of Missouri-Columbia and his bachelor's degree from Bradley University.
- **Dr. Joseph Kunicki**, associate professor of mathematics, who earned a doctoral degree from OSU and master's and bachelor's degrees from Youngstown State University.
- **Dr. Kathy Mason**, assistant professor of history, who earned her doctoral and bachelor's degrees from Miami University and a master's degree from OSU.
- **Dr. Julie McIntosh**, assistant professor of education, who earned a bachelor's degree from UF and master's and doctoral degrees from BGSU.
- **Meri Sheffler**, riding instructor for western equestrian program, who has a bachelor's degree from UF.

A CALL FOR VOLUNTEERS

The United Way Days of Caring are Sept. 18-19, 2003. Please consider signing up for a half-day session. Contact Wayne Sneath at x5310 or sneath@findlay.edu for information.

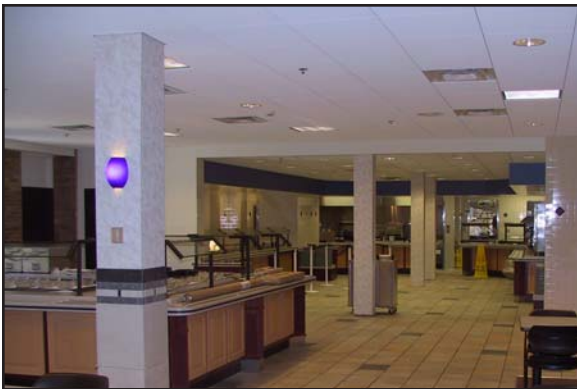
SUMMER BRINGS MANY CAMPUS IMPROVEMENTS



Henderson Dining Hall received an addition and renovation this summer, providing more space for students.



The Old Main Bell Tower was built this summer and will be dedicated during Homecoming weekend.



Students, faculty and staff will find new, more open serving lines in the renovated Henderson Dining Hall.



A typical double room in the new UF Village, formerly Winebrenner Retirement Village.



Winebrenner Theological Seminary has relocated to the new facility on the UF campus.



One of the single rooms in Myers and Morey Hall, renovated this summer.

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noted the opening of Winebrenner Theological Seminary, which provides UF access to three 50-person classrooms, five offices and a 750-seat auditorium.

Stressing that academic and educational programs at Findlay are in good condition, he went on to state that there is good initiative across campus. He also addressed recent financial concerns of the institution.

“Findlay has never been a rich institution nor have most of the other old-line colleges in the country. Many of those institutions, which had sparse beginnings, have developed some but not as much or as well as Findlay. Indeed, growth and development of Findlay is almost unique among institutions of its size and shape,” he said, noting that The University of Findlay is the largest private institution in northwest Ohio and likely awards more graduate degrees than all other private institutions in northwest Ohio combined.

Although faced with some financial challenges, Dr. Freed observed, “If you have good teaching and concern for students, finances can be fixed. We have good teaching and concern for students, and finances can be fixed...The key feature of our type of institution is to keep our eyes on the fundamentals - good teaching and responding to the needs of students. If we do that and act prudent financially, other matters can fall into place.”

Finally, Dr. Freed stated that some additional full-time faculty positions have been authorized and that, when possible, non-teaching positions will be covered by promoting from within. He mentioned the creation of a cultural arts series utilizing the auditorium in the Winebrenner Seminary facility and the addition

of exercise equipment on campus. He also touched on the completion of the report for the Higher Learning Commission and the importance of preparation for the February 2004 site visit.

Dr. Freed also encouraged faculty and staff to recognize the privilege they have of serving on a college campus.



Judy Cook, assistant director of financial aid, was named this year's Make A Difference Award winner.

UF ROLLS OUT NEW IMAGE CAMPAIGN

Rapid growth and implementation of many niche programs have caused the University to experience some challenges, manifested in recent years by a blurred institutional identity, lack of focus on image marketing and a reactionary approach to promotions. While for many years this format was successful in increasing enrollment and fundraising, it failed to create a brand for the overall institution.

That is why the Office of University Relations has undertaken an image marketing campaign, which seeks to raise internal and external awareness regarding what have been identified as UF's three “points of pride:”

1. Real-world Learning
2. Campus Atmosphere
3. Flexible Delivery

These points of pride are items that surfaced after market research and focus groups were conducted and a marketing plan was produced.

Throughout this new initiative, we are asking faculty, staff and students to embrace the “Think Findlay”

concept and the points of pride when speaking about or representing UF.

In addition to the print ad below, be watching for our “Think Findlay” television commercials that will begin running in September.

Thinking about going to a university with faculty who invest in you?
THINK FINDLAY

Looking for a safe, supportive and active campus where you fit in?
THINK FINDLAY

Searching for a school that offers you a wide choice of academic majors?
THINK FINDLAY

If you're thinking about higher education, think about Northwest Ohio's premier private university ... The University of Findlay.

THINK FINDLAY

www.findlay.edu