

THE UNIVERSITY OF FINDLAY

Summer Student Newsletter

President Fell Arrives on Campus July 1

The University welcomed Katherine Fell, Ph.D., this month as its 17th president.

Fell officially began her duties as president July 1 and was welcomed by trustees, administrators, students and Derrick the Oiler.

“Findlay has given us a warm welcome,” said Fell. “It’s going very smoothly so far.”

Fell was announced as the University’s next president during a gathering March 25 on campus.

Fell recently served as vice president for advancement at Centenary College in Shreveport, La.

A native of Stamps, Ark., Fell holds a bachelor of science, master of arts and a doctorate in English.



Derrick the Oiler surprised Dr. Fell with a visit to her office July 2.

A. Risser Lee

New Emergency Notification System in Place for Fall; All Students Included

Before students return to UF for the fall semester, a new emergency notification system will be in place.

“The emergency notification text messaging system being implemented this fall will allow us to deliver messages more quickly and will enable us to confirm the validity of cell phone numbers in our database on a continual basis,” said David Emsweller, vice president of student services. “In an emergency situation when every second counts, this system will provide a much higher level of dependability and will nicely complement other emergency notification systems already in place on campus.”

Rave Mobile Safety will provide Rave Alert, a quick, reliable text-mes-

saging alert system that will notify students, faculty and staff members of emergencies on campus.

Every student, faculty and staff member will be automatically included in the database when they update their emergency notification contact information online. Each individual is prompted to update this information every 180 days when logging in to his or her UF Net account. That information will be automatically added to the Rave Mobile Safety database, where it will be stored on its secure server.

Only emergency notification messages will be sent through this system. Cell phone numbers will not be used for sending advertising or marketing messages.

Individuals who do not want to be included in the notification system may opt out. Individuals will receive instructions at the beginning of the academic year on how to remove their cell phone numbers from the database.

Rave Alert is able to handle distribution of messages at an impressive speed, according to Matthew Bruskotter, program manager with the All Hazards Training Center on campus. The program has the capability to send up to 24,000 text messages per minute. “They’ve beat every other company on the market thus far,” he said.

Rave Alert also includes a status-check alert option. Users simply
See NEW SYSTEM, page 2

July 2010

Students to Begin Returning July 31

Saturday, July 31, 8 a.m. – noon,
resident directors

Sunday, Aug. 8, 9 a.m. – noon,
resident assistants

Monday, Aug. 9, 1 – 3 p.m., **band drum line**

Wednesday, Aug. 11, 8 – 10 a.m.,
new band members; 3 – 5 p.m.,
football

Saturday, Aug. 14, 9 – 11 a.m.,
women's volleyball

Sunday, Aug. 15, 1 – 3 p.m.,
upperclassman band members,
cross country, women's soccer and
men's soccer

Wednesday, Aug. 18, 5 – 8 p.m.,
new students attending the Aug.
19 registration, orientation leaders

and **Sigma Kappa**

Thursday, Aug. 19, 5 – 6 p.m.,
pharmacy, occupational therapy

Friday, Aug. 20, open at 9 a.m.,
new students who attended an
earlier summer registration

Saturday, Aug. 21, open at 9 a.m.,
upperclassmen

UF Students Travel to Ebetsu, Japan, for Pre-Veterinary Study Tour

Seven students who participated in the Second Annual Rakuno Gakuen Pre-Veterinary Study Tour arrived home on June 14 after a three-week stay at Rakuno Gakuen University (RGU) in Ebetsu, Hokkaido, Japan, and a four-day visit to Tokyo.

The study tour is an exchange through which students from Rakuno visit Findlay in the spring, and students from Findlay visit Rakuno in the summer. This year, five students from Rakuno traveled to Findlay and studied in equestrian and pre-veterinary classes. Goals of the program include introducing pre-veterinary students to international veterinary medicine study, a different culture and diversity acceptance.

Hiroaki Kawamura, Ph.D., chair of the department of language and culture, traveled with the UF students and is a liaison between the two universities. The exchange program, which began in 2008, is anticipated to take place annually.

While in Japan, students attended lectures on small animal medicine, large animal production and medicine, wildlife medicine and many other topics. The students participated in hands-on experiences while spending time at the Rakuno Gakuen Veterinary Teaching Hospital and Rakuno Gakuen Dairy Science Farm.

At the small animal clinic, students gained knowledge of procedures in ophthalmology, orthopedics and ultrasound. RGU is well known for its dairy science program, which consists of a working dairy herd of about 200 cows.

The students also participated in procedures such as artificial insemination (AI), milking, body condition scoring and hoof trimming.

The wildlife portion of the trip included students practicing use of global information systems (GIS)



Photo provided by T. Roof

Miho Kato, left, and Eri Meada, right, hosted Theresa Roof during the weekends in Japan. Miho Kato will be coming to Findlay in August 2010 and will be enrolled in the IELP.

technology, visiting a zoo and viewing the veterinary necropsy room and surgery suite, and getting up close to two Komodo Dragons.

See PRE-VET, page 4

New System in Place

Continued from page 1

press “reply” if they are safe. The data is compiled in real time and allows University administrators to determine if any particular group of students is in danger. It is assumed that if a user is unable to reply to the message, that user may not be safe.

The new notification system also includes an iWitness fea-

ture, which allows individuals to discreetly report an incident by sending a text message to the Office of Safety and Security while the incident is in progress but not drawing attention to themselves by making a phone call.

Welcome Week Activities Schedule

Monday, Aug. 23

5 – 7 p.m. – Chill Out with Colleges Against Cancer, Cory Street Mall (rain site: AMU)

Tuesday, Aug. 24

3 – 4 p.m. – Ice Cream Social with Student Government Association, Cory Street Mall (rain site: AMU)

5 – 8 p.m. – 15th Annual Theta Chi Fraternity Wing Off, Cory St. Mall (rain site: AMU)

Wednesday, Aug. 25

10 a.m. – 2 p.m. – Community Church Fair, Alumni Memorial Union

5 – 7 p.m. – Fun at the Farm with Block & Bridle Club, western farm (Wear closed toe shoes.)

Thursday, Aug. 26

11 a.m. – 1 p.m. – Findlay's Market on the Mall, Cory St. Mall (rain site: AMU)

5 – 7 p.m. – How to Market Yourself in a Green Economy, Martin Lecture Hall

Friday, Aug. 27

3 – 6 p.m. – 2010 Des Buford Dodgeball Tournament, Koehler Fitness Center, MAC Courts (Wear athletic attire.)

8 p.m. – Nick Pike: British High NRG Juggler, Acrobat, Comedian; Winebrenner Theological Seminary (passport event)

Saturday, Aug. 27

noon – 4 p.m. – Sig-Mud Kappa Mud Volleyball Tournament, Intramural Area – Runoff (Shoes



Three students take a break during Market on the Mall in 2009.

A. Risser Lee

required. Shirt and shorts required. No bathing suits.)

8:30 p.m. – UNITED: UF's Gay-Straight Alliance presents Ashton's Magnum Band LIVE in Concert, Cory Street Mall (rain site: AMU)

Student Internship Improves Crawford County, Utilizes Public Relations Skills

Writing is a passion of mine.

Thanks to the courses I've taken as a public relations student at The University of Findlay, I've cultivated my skills over the past few years.

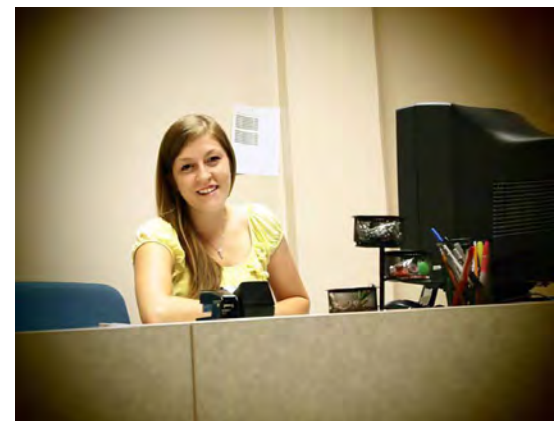
Although I still have much to learn, writing tends to come with ease for me. With that said, I was baffled when I sat down to write about my internship experience and had nothing to say. I admit – it's rare that I have nothing to say. But I don't think that's it.

My biggest challenge in writing this is the antithesis — I have so much to say.

My internship with the Crawford: 20/20 Vision initiative via the Bucyrus Area Community Foundation (BACF) has been one of the greatest learning experiences I've had to date.

The best way to explain Crawford: 20/20 Vision is through this excerpt from the FAQ sheet I compiled for the Vision's website:

“Simply put, Crawford: 20/20 Vision is a project backed by private funders with one goal: to empower the people of Crawford County to build a better future for the community throughout the next decade. It's not a politically-motivated campaign, and the intention is purely to address the most pressing issues facing the county, collaborate to build solutions and establish a plan to implement that will bring positive change for the residents of Crawford County.”



Hannah Wurm is spending her summer promoting Crawford County.

Photo provided by H. Wurm

All I knew when I started my internship was that the BACF (the Vision's largest private funder) hired me to reach the “lost demographic” of young professionals through an online communications plan.

See *INTERNSHIP*, page 4

Internship Improves Crawford County

Continued from page 3

Within the first few weeks, I participated in conference calls and in planning community meetings, wrote news releases, conducted and measured surveys, and established a Facebook page, a blog, a Twitter account and a YouTube account.

I maintained content on the Vision's website, crafted feature stories, presented in front of the Crawford County Economic Development Partnership (CCEDP) Executive Board and worked with Rock Solid Media, LLC, a local media company, to create and send Crawford: 20/20 Vision's first-ever e-newsletter.

I've also met and communicated

with county leaders, maintained all online entities, attended countless executive and strategic planning meetings, photographed the county, written weekly blogs, created content and sent out a bi-weekly newsletter, monitored feedback and comments about the organization, entered data, worked in cooperation with the CCEDP, presented at a general community meeting and more.

Since I am a resident of Crawford County, this project is something in which I've become deeply invested. I enjoy coming to work every day.

The thing that excites me most is that I'm interested in what I'm doing with the skills I've learned

as a communication student at UF. Creating an online communication strategy, utilizing traditional forms of PR and other media and communicating with such broad internal and external audiences has been simultaneously challenging and exciting.

I look forward to what the future holds in this internship and in Crawford County. I am grateful for the opportunity to have a summer job that means so much to the future of the place where I grew up.

For more information on the project, visit crawford2020.com.

By Hannah Wurm

Pre-Vet Students Travel to Ebetsu, Japan

Continued from page 2

On weekends, the students took part in buddy-stay and home-stay cultural experiences. Students stayed with Rakuno students in their apartments and with host families from the university community. During these times, the students traveled around the island of Hokkaido. Some of the sites they visited include internationally-known Asahiyama Zoo, Furano City, Sapporo City and Otaru Aquarium.

Students learned about Japanese culture by participating in a traditional tea ceremony, learning and observing yosakoi dance and wearing traditional kimono and yukata.

Students had many opportunities to try Japanese cuisine, such as sushi, okonomiyaki and shabu shabu and were able to learn some Japanese words or phrases from

friends they made while in Japan.

The students commented on how much they learned about effective intercultural communication skills and gained an appreciation for different cultures.

The students were able to visit Tokyo for four days at the end of their trip to Japan and gained even further knowledge of Japanese culture while there. Yuki Yamaguchi spent time with the students in Tokyo. Yuki is the recipient of the 2009-2010 Richard Beckett



UF students pose for a photo with Dr. Nakade (center) and Japanese veterinary students at the Veterinary Teaching Hospital at Rakuno Gakuen University.

Photo provided by T. Roof

Scholarship and attended RGU in Japan and The University of Findlay during the 2009-2010 academic year.

With questions about the program, please contact Kawamura at 419-434-4619 or kawamura@findlay.edu.

By Theresa Roof

The Summer Student Newsletter is published by the Office of Public Information. Send story ideas to Brianna Patterson, public relations officer, at pattersonb@findlay.edu or call 419-434-4345.